Adrián Moreno Peña
Engineering Lead

AMP

Hello, nice to meet you!

I am **Adrián**, a Spanish computer engineer, and I also hold a Master's Degree in Project Management. I have a work experience of over 15 years, where 4 of them were working in the development studio I co-founded and lead, and others have spread over technical and management positions - in different business verticals but always tech-related. Leadership has been involved in all my positions - in one way or another.

Before moving to Denmark, I have been living for 6 years in The Netherlands (Amsterdam), and I have worked in multicultural environments since then.

Who am I, you might wonder? I'm a very easy going, sociable, fast-learner, curious and natural leader. I do what I love, and I love what I do. I lead by example and work side by side with my teams.

My profile is a hybrid of **technical and managerial experience**, but always related to technological projects. I bring business and product vision to tech teams, partly thanks to having started an developed a company. I am a fast learner, curious to see how technology can improve the users experience in multiple areas. I have a strong motivation, drive, and sense of responsibility with myself, my team and clients (or peers), and people like my positive and easy going, can-do attitude.

My day to day tasks have included the whole variety of duties that are related to software development projects: from the concept definition to the technical analysis, to the architecture definition of the systems, to the execution of the designs by programming, and further testing and quality assurance, and optimization of the software product via monitoring of KPIs and user behaviors. In the end, anything that entails **delivering useful software**.

I am a strong believer in agile principles to deliver value in the engineering work: developers collaborating with stakeholders, delivering software as early as possible, and a constant feedback loop to improve the products.

On the technical side, I'm a "*specialized generalist*", always working between different expertises, such as mobile and web development, devops, team leading... This has involved a variety of languages and frameworks in the web-side, both in the backend - with Drupal, Wordpress, Symfony or Zend), Java/J2EE and serverless architectures (with node.js) - and in the frontend - from the concept prototype to the implementation of the design with responsive CSS frameworks (Foundation, Bootstrap, Material Design), and usage of JS frameworks (such as AngularJS, Phonegap).

In the mobile field I have extensive experience with both native Android and iOS SDKs and platforms, with many published apps. I also have experience with hybrid frameworks like Phonegap or Titanium Appcelerator.

I hope this information encourages you to talk with me, and hear back from you soon!

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Work experience

2021-

Engineering Manager / Director of Engineering
SumUp. Copenhagen (Denmark)

Working in the product team of SumUp Invoices - leading over 25 engineers in 4 teams, in a *tribalized* setup. Overseeing the technical roadmap and execution, collaborating with Product, Marketing & Design functions to evolve the digital SaaS product.

Skills: team leading, coaching, agile development, product development, stack modernization, architecture

2019-21

Technical Lead / Engineering Manager
VanMoof. Amsterdam (The Netherlands)

Part of the Digital team, responsible on the technical side for the e-commerce platform, its connections as well as other customer facing and internal portals. Leading external and internal teams, in an in-sourcing effort to setup a team structure for company hypergrowth.

Skills: team leading, coaching, agile development, scrum, e-commerce, roadmap, high scalability, cloud computing, AWS, serverless, devops

2017-19

Technical Lead
Emakina.NL. Amsterdam (The Netherlands)

Part of a multidisciplinary agile team, defining large scale solutions for a multinational e-commerce operation - always with the end-user in focus, and aligning with design and business analysis teams. All done in a completely agile manner, involving the client in all the phases.

Skills: team leading, coaching, agile development, scrum, e-commerce, design sprints, high scalability.

2015-17

CTO
Pocket Media. Amsterdam (The Netherlands)

Responsible of the technology team of a mobile advertising agency, as part of the management team, executing mobile and web (high scalability) development projects. Defined the products roadmap, milestones, and plans to achieve the objectives, as long as the talent acquisition.

Skills: advertising, product management, roadmap, tech & business alignment, strategy, mobile, scrum master

2015

Senior Mobile Applications Developer
The Mobile Company. Amsterdam (The Netherlands)

Developed innovative new apps (Bluetooth BLE beacons technology) and maintained apps, among top Dutch apps

Skills: Native mobile programming (Java, Objective-C, Swift), agile programming, Scrum.

2011-15

Co-Founder and Technical Lead
Zadia Software. Santiago de Compostela (Spain)

Co-Founded a bootstrapped development studio, leading and coordinating a team of 5 engineers while doubling the revenue every year, providing IT services focused on web and mobile development.

Skills: Project Management, Sales, Team leading, Recruiting, Social Media, Mobile Programming (Android, iOS, Mobile web, Phonegap, Appcelerator), Web Development (Drupal, Wordpress, Play! Framework, PHP - Symfony, Codeigniter), UX/UI Prototyping..

2007-11

Analyst Programmer
Bahía Software, **Coremain**.
Santiago de Compostela (Spain)

Skills: J2EE, eHealth, Struts, JCAPS, SOA, C#, C++, SQL, Informix, Javascript/HTML/CSS, Drupal, Wordpress...

Information

Name	Adrián Moreno Peña
Birth	June 4th, 1986
Nationality	Spanish
Languages	Spanish, Galician (native), English (full proficiency), Danish, Dutch, French (basic)
Education	Computer Engineer (2007) Master in Projects Management (2009)
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Online

LinkedIn	adrianmoreno
Github	github.com/zetxek
Skype	zetxek
Twitter	@zetxek
Manager Readme	zetxek

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Education

2018-10

Master in Projects Management
University of Santiago de Compostela. Spain

Project management and lead based on PMBOK: Scope, Time Management, Costs, Quality, Risks, Human Resources, Communications, Adquisitions, Integration.

Final Master Project: Development and maintenance of a corporate web portal
Grade: 7.0 (Project), 7.0 (Studies)

2004-07

Technical Engineering in Computer Systems
University of Santiago de Compostela. Spain

Specializations: Internet and Networking.
Adquired knowdledge and skills: Software analysis, software design, web design (HTML, CSS, Javascript), Internet Application Design (J2EE, EJB, Struts, Spring, AJAX, XML), Programming (C, Java, PHP, SQL), Software engineering, Laws (applied to IT), System and network administration (Linux/UNIC, Windows), Distributed applications, web services programming, Statistics, Algebra, Discreet Maths, Calculus.

Final Master Project: Development and maintenance of a corporate web portal
Grade: 7.0 (Project), 7.0 (Studies)

Online

LinkedIn	adrianmoreno
Github	github.com/zetxek
Bitbucket	bitbucket.org/zetxek
Skype	zetxek
Twitter	@zetxek
Manager Readme	zetxek

Awards

· High School Special Undergraduate Distinction, 2004.

· "A Ponte" University program, 2004.

· I Open Data Prize from Galician Computer Engineers Asociation, 2012.

· Blackberry Developer Jamsessions winner

Courses & additional

· **Team Leadership Programme for Directors**
The Performance Coach, november 2016.

· **Design Fundamentals: Typography, Colour, Composition**
Daniel Vazquez Tasende, July 2014.

· **Portal Development with Liferay 6**

· **Applications Development with JCAPS framework from SUN**

· **Microsoft Sharepoint based applications development**

· **Experience with public speaking** (Toastmasters, Meetup speaker and organizer, conference speaker)**, and teaching** (Android development course)**.**